

Hospitality Education and Its Essential Needs Beyond Hotel Services

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ABSTRACT

Hospitality refers to the relationship between a guest and a host, wherein the host receives the guest with goodwill, including the reception and entertainment of guests, visitors, or strangers. Hospitality education should also think beyond entertainment and give education in sectors like orphanage centers, the old age home and the different rehabilitation centers. Their services are equally required in these social service centers. This will help the society to be more efficient at the social levels where the individuals are victims of different incidents in their life. Different challenges are there in this path of hospitality education towards this direction because no one has ever thought of taking services of the well trained persons from these training hospitality centers. The well reputed social centers must recruit trained individuals from hospitality training centers to make a strong positive impact on service giving centers such as old age home, orphanage centers and likewise. Government should promote and encourage the hospitality training centers to dedicate their efforts in giving helping individuals to the social service providing centers.

1. Introduction

Hospitality also means to assist and to lead in a better way to make the task easy. Hospitality has been the very ancient part of the Great Indian culture at all times. Today in the modern times the society looks upon the hospitality education centres to train the individuals not in hotel and tourism lines only but has greater expectations to create experts to deal with the problems at other social service providing centres too. Hospitality assistance is required here too in the fields which are neglected and ignored by the society.

2. Need Of Hospitality Trained Individuals In Old Age

Homes:

In the present situation we find that the old age homes where parents from the rich families are left at for remaining life. Needs better care. Some children due to staying far away from country keep their parents at old age home for better care. The hospitality education centres can send their individuals here for better and efficient training to take care of the senior citizens. Such as undertaking entertainment activities for them, taking them for evening and morning walk for better health. Helping them to take medicine when they are totally bed-ridden. Talking to them at sometimes and giving them company so that they do not miss their grandsons and son and daughter. The hospitality training centres can arrange an outdoor visit to places of tourism and zoo for the old age home senior citizens. Help in them to read news paper and reading a novel for them and help them in learning new art as per their choice and abilities. Help in them to go for shopping too is also an activity done.

3. Need Of Hospitality Trained Individuals In Orphanage

Homes:

The trained individuals at the hospitality training centers can deliver their services at orphanage homes too. Such as like helping the children to study and do their home work. Helping the children at orphanage to understand the life and its difficulties. Helping the children to go to school by training them

of which public transport is to be taken. Making children aware of their strengths and helping them to aspire new dreams of future and career. The hospitality industry and training centers can help children by making them aware of the hygienic importance. The children here can be trained for sports and best other social activities by the individuals of the hospitality training centres. Girl child will be made to learn self defence training for herself protection.

4. Need Of Hospitality Trained Individuals In Rehabilitation Centres:

The rehabilitation centers are of various types and needs experts not only to guide but to actually help the individuals to lead a better changed positive life than their earlier life. So those people who were suffering from different problems earlier will now lead a better life with proper effective guidance and support of the hospitality trained experts. There will be a continuous long association of consultancy and counseling through these centres in the expertise help by the individuals from the hospitality training centers.

5. Challenges:

There are various challenges in the hospitality education training centers regarding providing services to the social service centres. Many a times it happens that many hospitality education training centres are not aware of the various social service providing centers which could employ their individuals. Then many a times the social service providing centers are not aware of the hospitality training centers which are ready to provide free services of their individuals on the basis of social service activities of their candidates. The aspiring candidates from rural areas who wish to serve the social service providing , are not able to get entry into the education process of hospitality training centers because the fees charged here are many a times not affordable to the candidates. Hence, those candidates who would have wished to dedicate their services in a professional way to these centers are now deprived.

The hospitality education providing and training providing centers many a times do not have collaboration with the international social service centers which could definitely give them the platform to extend their services beyond hotel and resort services. The number of hospitality training centers are very few in cities as compared to the aspiring numbers of candidates. This is a challenge. It may also happen in some cases that the hospitality training center may not have the world class facilities to give the excellent training to its candidates and make them eligible for international competition to gain employment at the international service sector. This is also a challenge. The mass media is not able to reach the aspiring candidates through advertisements and other means of communication.

6. Conclusion:

In order to solve the problem related to hospitality service center and its service providing to the social service centers,

we come to the conclusion that, government should try to give guidelines in this direction with effective help in the form of financial assistance. Collaboration of the hospitality training centers with social service providing centers must be made. Branches of the hospitality training providing centres should open their branches at the rural areas too. This will help in extending education of higher standards at the rural areas. While giving the final degree to the candidates from the hospitality training centers, they must be requested to provide their services to the social service providing centers. Then only we can make the society realize that hospitality service training centers are not merely only for hotel industry but it is also having a social responsibility associated with it, with the opportunity of serving the society beyond the boundary of region, culture and faith. Thus, we can say that Hospitality services are an essential need of the society at all times and at all levels. The hospitality industry has a best future in the society.

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