

# Role of Hospitality Educators in Shaping the Service Industry

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## ARTICLE DETAILS

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## ABSTRACT

*In recent years, Indian hotel business has improved dramatically. It is related to tourism, hotel, accommodation and business proximity and has developed to develop the Indian tourism industry. India's fast growing economy and other business opportunities are also promoting the West Indian hotel industry. Today, the hospitality industry exports products and services related to industry technology. To ensure that graduates who are trained to develop business environment, earthquake, a complex management and management skills, need to develop advanced thinking and skills for their skills and knowledge. . To be able to provide an efficient and effective human resource to the industry, India's hosted schools should review the specific challenges faced by the industry and attract the right kind of talent, which was translated into productivity Should do. And follow the right attitude. In the last two years, a large number of guest centers have introduced Appellate Management Education Program to cater to the changing business needs of India. In audio extract, this article is included.*

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## 1. Purpose

To identify the situation of Hospitality in India and to find out the challenges faced by host education in the country.

## 2. Review of Study

Hospitality training has become strength in the development of such economies. These economies have recognized hospitality as the vector of their development, which they expected. India is eager to stay the same and promotes hospitality and development of the friendly area very much. Increasing the eligible amount in each budget will get the information of the same thing to the government. Apart from other ways of developing new attractions, it is also important to develop educational ability to integrate people into learning to start this business. Offer hospitality, tourism and related programs at the same time as existing centres. In this regard, India is still considered the best destination for higher education and the number of its host programs is increasing rapidly. Universities and private and public centres have emerged from large number of targeted host programs in recent years. But very few centres have progressed in starting the program, so these programs are uncertain. Due to this factor, hospitality education has declined. But many problems have been detected in modern courts; the first is that if it goes against business needs without improving quality and professional updates, then this is the subject of this letter. Professionals have contributed to the progress of the industry by developing suitable programs that meet business needs. The situation of students in India is not international. Educators need to be at the forefront to give their students the appropriate courses for the next hundred years. He believed that to be successful in business, graduation was necessary for a change in the course. Relationship between education and training in Human Resource Development plays an important role in hospitality and tourism sectors.

## 3. Objectives

1. To identify present scenario and potential of hospitality training in India.

2. To identify future tasks and chances of hospitality education in India.
3. To suggest for correspondences of Hospitality Studies & Services sector.

## 4. Methodology

The current study was conducted through a comprehensive study of secondary data, primarily in the literature of various newspapers, magazines, World Wide Web magazines, ministries and hotel associations, such as FHRAI and MOT-Geo literature review. The main objective was to get insights into existing hotel training and solve various challenges faced by industry and academic institutions in India. Primary data of personal interview with students of hotel management institutes, professors and hotel managers

## 5. Introduction

A warm welcome to both hospitality management business and business travelers in India. Indians are known worldwide for their hospitality. "Hospital Dev Bhav (Guest of God) is the salary of that time, at that time the travelers were dependent on the roadside houses for food, and on many Indian travelers in the temples and monasteries, their passengers Chandragupta Maurya called Sarai and Dharashala Hostels and an inn. During the British races, the life of vacation homes and post-bungalows in India had changed. Transport routes, development in waterways, airways Those who had access to C were also popular. The hotel was offered to provide high-performance accommodation management institutes, which was established by the Council in 1954, the first of its kind in South-East Asia by Mrs. Lilavati Munshi. The help of Indian women In 1954, six students did a course in Birch College, Andheri, and achieved three years in Hotel and Hotel Management in 1958. Food Technology Giki was established, which was recognized by Maharashtra State Technical Education Branch, while maintaining continued development, the institute visited its own unique site, Dadar, which was built on land leased by the state government. As a director with Phillip, Miss Thongam AD, it was necessary to create many

high performance hotels at the grassroots to build food craft institutions in different cities of the country. In 1984, the Ministry of Tourism took responsibility for hotel management training in India and created an autonomous institution, National Hotel Management Council (NCHM), a special and inevitable organization. According to the entire criteria and customs, monitor the educational values of government-run institutions all over India. Meanwhile, many food craft institutes have been promoted to hotel management institutions.

## 6. Hospitality survey limit

The hotel industry is one of the world's most dynamic industries. Hotels, projects, travel and tourism, additional services, catering and other areas are the responsibility of hotel management. In these areas, travel and tourism are the most important contributions to the economy world.

## 7. Importance of Hospitality Education

Historically, the concept of welcoming hospitality should face a hostile spirit - especially foreigners from other countries. Hospitality also includes warmth, respect and even security; He develops understanding and understanding of cultures. Entertainment from Latin is expected, which means "foreign" or "enemy". "Guests are words, hospitals, hostels and hotels.

Today, the hotel also concerns a part of the service industry, which includes hotels, restaurants, receptions, sports events, cruises, and other tourism related services. As a result, hospitality sector is not only important for associations - but also important for economies, customers and employees.

## 8. Importance to Economies-

In the current transportation and tourism sector, 10.4% of the world's gross domestic product. \* Estimates show that tourism and hospitality sector will benefit from 72 million jobs and industry will grow by 10%.

The hotel industry generates revenue for local economies when tourists spend money on hotels, restaurants and entertainment centers. It also indirectly helps the economies, because tourists buy retail products, pharmaceuticals and local souvenirs and crafts. Apart from this, tourism can sponsor infrastructure like roads and public transport.

It is also financially important for those jobs that make the industry. In 2017, in the hospitality sector, 9.9% of the total employment and 20% of total global employment were represented for 313 million jobs worldwide. It was built during the last decade. Housing supports careers in arts and culture industries, continues the theater and art festival.

In a Degree Program in Hotel Management in Kendal, students will need to be familiar with the local and global economic effects of hospitality industry. They also check the financial problems of running the hotel business; they dry up in every area: property management, beverage management, event planning, hotel management, food management, food, and so on.

## 9. Significance for users-

The hospitality industry provides essential services to travelers (such as housing and food), whether they have been displaced for the necessary reasons, entertainment or luxury. Hospitality is a major reason for all business trips and business trips. Therefore it is important for operators and different companies.

Definite hospitality companies, such as their leisure centers and restaurants, have served the area as well as tourists. There has been a significant increase in the restaurant industry in recent years; Millennium America spends 44% of its budget eating instead of eating out.

A good service is catering to those customers who aim to create high quality environments and services and recruit excellent staff, who handle heat, heat and peace. Sympathetic and skill.

In the BAAB Hospitality Management degree program, students will have good access to customer service during two industrial interactions. They can keep a good meal in a restaurant, good learning habits in the Chamber and welcome guests from your reception area and can serve. Event management students plan events in campus and share their food with guests in the wine room.

## 10. Importance of employees

Apart from being a great job creator, this segment provides a career path for professionals. From the organizer of the program to the hotel's general manager, the manager of facilities and other facilities, offers a lot of employment opportunities. Manufacturers make their own restaurants and hotels. Professionals have the opportunity to work in luxurious conditions around the world.

If you see yourself in this area, then register your degree program in Bachelor of Hospitality Directorate in Kendal. Choose from a variety of collections including hotel management, beverage management, sustainability management, and more. Kendall College Level 1 is an important Chicago hotel that is designed to prepare students for careers in hotel management. With the opportunity to gain practical knowledge in the industry and the field, you will be very ready for a global career!

## 11. Conclusion

The service represents an increasing proportion of the economic sector, in which 80% of jobs are classified into economic production and service sectors. In the same way - a full range of tourism industries and services are interested in development - the increase in leisure time, cost of precision, low travel costs and the growing population. Regardless of the continuous growth and importance of services, and especially in the essential role of the hospitality industry, education designed specifically for service management has been reversed. The objective of this letter is to examine the current status of service management in the context of university hospitality training. This letter provides a general review, including the review of service management literature to allow for the audit of integrated development of service management training. A case study is provided which exposes students'

perspective at the end of the management year of the university. Paper ends with a series of reflections and distributes seven special issues that can benefit from increased coordination and communication.

## 12. Suggestion

The high priority of innovation has been retained as one of the main drivers of enduring success of advertising and hospitality literature. In the last decade, many surveys have focused on the success of service innovation. However, many of these inspections do not deal with the invention in the hotel industry. Host companies develop innovation with specific goals and there are many approaches to calculate the results. However, any research on innovation in the hospitality sector has not addressed this issue whether the host society should

be separated according to their purpose for individual innovation projects. This inspection received data on 185 hospitality innovations and three performance measures: increasing market relations with market performance, financial performance, employees and users.

To stay in the market, service groups do not have any other option to successfully develop new services. However, the level of failure for new service projects is high because the experience of developing new services is limited. Therefore, this study examines the factors which affect the success and failure of new service reform (NSD) in the hospitality sector. The results of investigative research have been brief in the conceptual concept for further research.

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