

Hospitality Education in India & its impact on service sector

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ABSTRACT

The main scope of the study is to understand & develop a role of the hospitality education in hospitality service industry producing employable & skilled candidates who will be a part of emerging fields of service industry. Today service sectors are embarking towards hi-tech interfaced products and facilities. Which are needs to be updated, perform & remain competitive in a highly unpredictably hospitality service industry, alumnus require an amalgamation of operational & supervisor skills and to evolve encouraging analytical thinking to uproot the required skill and knowledge into productivity and execution. In order to empower a supply of a skilled, knowledgeable as well as efficient work force for a service sectors. Management's institutes in India should consider certain operational challenges faced by service industry & and its related industry & absorb the right kind and type of aptitude and develop the positive attitude in students. Numerous hospitality educational institutions have introduced management education programs to cater for the diverse requirements of the hospitality service industry in India. The present article has a two purpose: to analyze in the current status of hospitality education in India and to explore the challenges faced in service industry & take corrective measures in hospitality education.

1. Introduction

The field of hospitality education is unique and driving force for developing economies. These economies recognized hospitality industry as an engine for their development and growth of service industry. Education's primary concern is with regards to professional preparation of individuals who desire to perform in hospitality service industry & make good carrier for his own as well as growth of service sector. Along its way forward developing new opportunity, similar significance is also given to develop the capacity of individual joining to learn this art through starting educational establishment to offer management education, travel & tourism plus its related works, together offering the same direction in existing education centers. The Indian service industry has developed as one of the key drivers in growth among the services industry to keep up the Momentum. Education should also focus on innovative ideas, pattern & should include practical approach in teaching system to create skilled & knowledge professional for hospitality industry. The Government & non- Government education establishments have paid attention in recent years focusing on educational initiative. To create knowledgeable workforce for service sector. However very few establishments have come forward focusing on management education schedule. Because of this factor there is slow growth in education system. Although there're educational establishments focusing on management education many disparities are found in present day syllabus. Therefore this kind of environment one is failing to address the necessity of service sector, lacking to introduce & develop skilled, knowledgeable employees providing the main purpose of this study. Service sector related leaders to come forward & should frame the accurate & updated guidelines which will help hospitality education establishment to craft curriculum which will help to create skilled & professional employees for service sector.

2. Objectives

- To understand current status of education sector.
- Implementation of new trends in education system & opportunities in service industry.

3. The Concept of education

Hospitality education environment in India needs revamp keeping in mind changes happening in industry, global market. However management education has well structured framework in accordance to the service industry requirement however its needs to be updated time to time. The knowledge empowers & enriches individual's personality & gives the confidence to him/her to enter in a service industry & in competitive, challenging world. The hospitality management sector is booming sector so to provide skilled & professional employee's education plays a vital role. To provide the same the hospitality education establishments came to existence in accordance to the time line the curriculum needs to be updated to keep each & every individual in management education ahead in the race of competition in global market.

4. Challenges of hospitality education

The betterment of any education course is completely depends on the curriculum & its contents and its presence in service sector. If we talk about the changes happening in service industry are very fast & implementation of the changes happens quickly in industry as compare to any other industry. This is one of biggest challenge in hospitality education that the education curriculum is the same from decades this needs to address on priority. The industry leaders can help the education sector to design the curriculum in accordance to the changes & needs of the industry. In some of the Private establishments the course framework is much more elaborate than the degree course with addition of non-core subject too. Should have more practical basic curriculum with innovative ideas & trends from the industry .The back boon of any education Establishment is the faculty. They need to be sent to service industry on periodic basic to seek & observe the

changes in hospitality industry & should implement though changes in teaching process during the practical session as well as in theory session to give exact insight of service industry work process so the students are well aware & updated. A faculty development is a continual process as establishment's growth or success & quality of the students is reflects on faculties of the establishment. Faculty should be encouraged to be a part of seminars, workshops, research work which will add additional value & develop their skills & eventually it will be help full for the students & hospitality management education establishment.

5. Conclusions

Overall the growth & success of any hospitality management education establishments or education institute it depends on the curriculum. The industry leader should guide or advice necessary changes in curriculum as per industries requirements & changes. Explain the theoretical syllabus as keeping modern trends in industry. More opportunity should be given to the students in terms of on – job training in service industry. Add more practical hours create the environment as operation industry. Procure latest equipments which are being used in industry & brief the students with trends, updates & changes happening in industry. Faculties to be encouraged to have industry exposure on periodic basic.

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