

Hospitality Education Beyond Hotels

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ABSTRACT

When you hear the word Hospitality Industry, you may consider of 5 star Hotel, however in all actuality a hotel management degree will open the ways to something other than 5 star Hotel and Restaurant. One of the huge results of globalization is the colossal development in the Travel industry and Hotel industry. With India being a standout amongst the most well-known travel goals, the Tourism Ministry is empowering and putting resources into the improvement of these businesses. Now a days due to Globalization people from all over the world have started traveling and exploring new place due to which Travel industry along with the Hotel Industry have started booming. So to have a better result in the quality of work to satisfy the guest Governments are hiring the professionals for the Hospitality Sectors. To organized any event with huge number of guest list now a days there are Event Management Company's, where the person need to have a proper hospitality knowledge which includes Food, Beverages, Accommodation, Team work, and etc., this education are the core part of Hospitality Studies for any student. There are many more options for the student after completing the Hospitality Degree.

1. Introduction

Hospitality Education from past few years is considered as one of the important educational streams around the globe in the University's. Where a student is mold to a person who will be customer oriented and believes to serve the guest with the best environment to satisfy his/her needs. As it is said in India, "ATHITI DEVO BHAVA", which means the "Guest is worshiped as GOD". So as part of hospitality studies every employee of the Hospitality Industry he is fully responsible to comfort the guest and make him feel "Home Away from Home". Hospitality Education is not only limited to Star rating hotels and restaurant, it has widely spread in all the sectors, however student graduating from the hospitality education gets wide range of opportunities to set their careers in the companies i.e. they can join Airlines companies, Event Management companies, QSR (Quick Service Restaurant) companies, and many more.

2. Objectives

Hospitality Education graduates career does not have any boundaries. It offers potential for immense professional opportunities. It's basic to pick up involvement in the hospitality sector and numerous hospitality courses offer a on job training, empowering you to try scholarly learning. This builds up your transferable and subject-explicit aptitudes and gives proof of abilities and experience to businesses. Arrangements likewise give a significant chance to gain from profoundly experienced associates and can assist you with discovering your specific region of enthusiasm inside the service sector.

3. Cruise Companies

On the off chance that you as of now have a pro territory as a primary concern, select the nearest coordinating condition you can discover. For Example, if you are working in a lavish star rated hotel, you can also apply to Cruise line jobs of a comparable standard for better experience. The Cruise Line jobs offers great prospects for early duty, he can join as cruise Director but he would also have to take some special further

education in the cruise line sector. The work of Cruise Director has the combination of Entertainment, Social Events, Health and Safety issues of the travelers with the best possible hospitality services and satisfaction who are traveling in their Cruise. With great years of experience in this sector of your job career that you demonstrate a readiness and capacity to learn, you can pick up understanding of overseeing and preparing new staff at an early stage in your profession.

4. Airlines and Railways

Now a day due to globalization, Travel Industry is also booming in the market, due to which there will be more no of vacancies in the area like Tour and Travel companies, Airports, Government Railways sector. He / She can join on a job profile such as Tour Operator, Cabin Crew, Air Hostess, Executive at Ticketing Counter, etc. where they can get higher pay.

5. Event Management Companies

Hospitality Education graduate can also join the event management companies with job folio such as event planner, meeting planner, conference manager, etc. In this profession your job will be such as planning events such Wedding, Corporate conferences, Launching Branding of new Products, Award Shows etc., The one who have ability to "Organize and Execute", will be more successful in this field.

6. Housekeeping Agencies

Currently the Housekeeping Agencies are having so much demand in the market to the growth of Real Estate. There was a time we use to see small co-operative societies everywhere, but no builders are Building huge complex with lots of facilities, in which Housekeeping plays an important role to maintain the hygiene and cleanliness in the complex premises.

Even the Hospitals require housekeeping agency to maintain high quality of Hygiene and Sanitization, this can only be done by the well-known and proper educated person which come from the Hospitality education sector only.

7. Resorts

As we know the hospitality industry student prefer to work in star rating hotels but there are also some Heritage Resorts in India, where the you can experience the Royal Life customer services. Students who wish to work on these types of resorts should have proper knowledge about each and every aspect about the Guest service satisfaction.

8. Casinos

Casino industry offers many opportunities for the Hospitality industry as along with the gaming floor career hospitality is been served such as Food and Beverage services, as well as there are also casino hotel which also provide lodging to their guest.

As survey in 2011, Indian Gaming Facilities have hired around 339,000 people, where for there restaurant and hotels

they have hired more than 80,000, But as compare to all other industry it offers less salary on average than to people love to join it because of it Glamourous environment.

PUBS MANAGEMENT, FITNESS CLUBS AND SPORTS ORGANIZATIONS, MANUFACTURES AND SUPPLIERS OF HOSPITALITY EQUIPMENT these are also some of the examples industries were the Hospitality Education Graduates are open to make their career.

9. Conclusion

In this chapter we have discussed about the Hospitality Education and the industries were the opportunities for the graduates are open to make their career. So, there are no boundaries of the students of hospitality, due to such wide range of job opportunities.

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