

A Study on Schemes Provided to Micro, Small, Medium Enterprise in Tamilnadu

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ABSTRACT

The article is predicated on scheme provide to micro, small and medium enterprise in Tamilnadu. Microfinance is defined as a improvement tool that grants or provides economic services and products. Microfinance in trendy refers to a large variety of monetary services such as savings, deposits, loans, money transfers and insurance extended to the poor, low income households and micro-enterprises. It also gives aid to small scale industries encompass tremendous scope overlaying activities like production, servicing, financing, creation, infrastructure and so forth. The MSME is playing a totally constructive role by way of rendering complete services consisting of consultancy via institutional set up of its field organisations spread over different parts of the country. Finance has been the vital resource to begin & run an enterprise as it enables the entrepreneur to procure land, labour, material, machine & so on from distinctive events to run his/her enterprise.

1. Introduction

In accordance with the provision of Micro, Small & Medium Enterprises Development (MSMED) Act, 2006 the Micro, Small and Medium Enterprises (MSME) are categorised in two Classes:

- a. **Manufacturing Enterprises-** The enterprises engaged within the manufacture or production of products relating any enterprise certain within the first schedule to the industries (Development and regulation) Act, 1951) or using plant and equipment within the system of cost addition to the final product having a wonderful name or person or use. The Manufacturing enterprises are **defined in terms of investment in Plant & Machinery.**
- b. **Service Enterprises:-** The enterprises engaged in providing or rendering of services and are **defined in terms of investment in equipment..**
The limit for investment in plant and machinery / equipment for manufacturing / service enterprises, as notified, dtd.29-09-2006 are as under

Manufacturing Sector	
Enterprises	Investment in plant & machinery
Micro Enterprises	Does not exceed 25 lakh rupees
Small Enterprises	More than 25 lakh rupees but does not exceed 5 crore rupees
Medium Enterprises	More than 5 crore rupees but does not exceed 10 crore rupees
Service Sector	
Enterprises	Investment in equipments
Micro Enterprises	Does not exceed 10 lakh rupees:
Small Enterprises	More than 10 lakh rupees but does not exceed 2 crore rupees
Medium Enterprises	More than 2 crore rupees but does not exceed 5 crore rupees

MSME has joined palms with few of the organization to provide the scheme to the businesses together with

- Small Industries Development Bank Of India (SIDBI),
- Tamil Nadu Industrial Investment Corporation Ltd (TIIC),
- Nationalized Banks,
- Micro, small, medium enterprise (MSME)
- District Industrial Center (DIC)
- Khadi & Village Industries Board (KVIB) - Rural Area
- TamilNadu Small and Tiny Industries Association
- National Bank for Agriculture and Rural Development (NABARD)
- National Small Industries Corporation (NSIC)
- COIR board
- Regional Joint Director of Industries & Commerce of Tamil Nadu
- Entrepreneur Development Institute
- Ministry of Food Processing Industries
- Department of Chemicals & Petrochemicals Ministry of Chemicals & Fertilizers,

Tamil Nadu Small Industries Development Corporation Limited (SIDCO)

2. Review of Literature:

- **Lahiri R.** (2012) contemplated the definitional part of MSMEs and investigate the open doors profited also, the difficulties looked by them in the period of globalization. The exhibitions of MSMEs amid pre and post-advancement period was looked at by utilizing Annual Average Growth Rate (AAGR) as the major measurable instrument with the assistance of four financial parameters to be specific No. of units, generation, business and fare. It was reasoned that the development rate isn't empowering amid the advancement time frame aside from in work age. It

was too watched that MSMEs in India is passing tossed an intense circumstance because of outrageous rivalry from extensive businesses because of absence of framework, hostile to dumping strategy, challenges on item Institutionalization, add up to quality administration and so forth.

- **S. Mamta** (2014) has conducted the study on women self group in Coimbatore district. This study is conducted with the objective to evaluate the prevailing financial practices of women SHG and to recongize the marketing related activities of women SHG and to analyze the HR related issues and its impact on the effectiveness of the functioning of women SHG. The evaluation employed by using the author is reliability analysis and frequency analysis of age, marital status, and member in the family, education qualification, annual income and residential status. The finding revealed the women are concerned in small scale performance, not having any access to technological progress. Only confined organizations are concerned in massive scale agencies businesses or enterprises. There is no implementation of advanced manufacturing technologies and this is possible by providing training technical areas which make the groups to produce export quality products. This would increase the income of the SHG which in will increase the national income. It is high-time for the Government to contemplate the SHG conceive to promote aid Self-Help Group's to the level of SME's to a larger extent.
- **Ritesh I. Agrawal** (2014) has conducted the study international micro-finance: a study of selected Asian countries. This study is

conducted with objectives to study basic concept regarding microfinance, to understand microfinance activities in Asian countries through various literatures review, to studies the growth and development of microfinance in Asian countries such as Central Asia, India, and Bangladesh etc., to analyze the data as per the requirement and its availability with suitable statistical tests and at the last findings, conclusions and suggestions on the bases of studies. The author has taken four foremost microfinance Asian Countries such as Central Asia, china, Bangladesh and India. Researcher have tried to study of its last ten year progress, growth, performance, benefits, funds distributions and other welfare activity managed by them for the society on the individual basis. . Consequently via the secondary records the hypothesis is formulated and additionally analyzed with the powerful take a look at. Information has been collected from numerous secondary resources. Table wise interpretation is given for the betterment of the extraordinary activities. This research helpful for weaker section, development, growth, provides employment opportunity to needy people. These studies helpful for weaker segment, development, boom, presents employment opportunity to needy humans. The author has used Anova to prove the hypothesis.

3. Objective of the Study:

- To understand the scheme of MSME provide by central government.
- To know the scheme of MSME provide by state government.

Scheme of MSME under Tamilnadu Government

FINANCE	<ul style="list-style-type: none"> ➤ Generator subsidy scheme (TN) ➤ New Entrepreneur Cum Enterprise Development Scheme (NEEDS) (TN) ➤ Unemployed Youth Employment Generation Programme (UYEGP) (TN) ➤ General Term Loan Scheme(TN) ➤ Single Window Scheme(TN) ➤ Micro / Small Enterprises Funding Scheme(TN) ➤ Capital Subidy Scheme(TN)
MARKETING	<ul style="list-style-type: none"> ➤ Marketing Assistance
TECHNOLOGY UP GRADATION	<ul style="list-style-type: none"> ➤ Back Ended Interest Subsidy To Micro And Small Enterprises(TN) ➤ Technology Development Scheme(TN)

Scheme of MSME under Central Government

DIVISION	SCHEMES
INCOME	<ul style="list-style-type: none"> ➤ National award for outstanding Entrepreneurship in micro& small Enterprises engaged in manufacturing ➤ National award for outstanding Entrepreneurship in micro & small Enterprises rendering services. ➤ National award for outstanding entrepreneurship in medium enterprises engaged in manufacturing. ➤ National award for research & development efforts in micro & small enterprises ➤ National award or research & Development efforts in medium enterprises ➤ National award for quality in selected products in micro & small enterprises ➤ National award for outstanding Entrepreneurship in medium enterprises Engaged in

	<p>service</p> <ul style="list-style-type: none"> ➤ National Awards, KVIC
EMPLOYMENT GENERATION	<ul style="list-style-type: none"> ➤ Entrepreneurship development programmes (IMC/ EDP/ ESDP/ MDP) ➤ Khadi " ➤ Skill upgradation and quality improvement ➤ Integrated skill development scheme for the textiles and apparel sector including jute and handicrafts ➤ Human resource development training support (integrated textile service centres) ➤ Human resource development training support (exposure visits) ➤ Scheme for Human Resource Development (HRD)
TECHNOLOGY UP GRADATION	<ul style="list-style-type: none"> ➤ Credit linked capital subsidy scheme for technology upgradation (CLCSS) ➤ Technology and quality up-gradation support (NMCP) ➤ Rejuvenation, modernization and technology upgradation of the coir industry ➤ Post harvest technology and management ➤ Integrated Development Of leather sector Scheme (IDLS) ➤ Technology up-gradation / establishment / modernisation of food processing industries ➤ World bank – GEF project – financing energy efficiency at MSMEs ➤ Technology and quality up-gradation support (NMCP) ➤ Technology and quality up-gradation support (NMCP) (product certification) ➤ Enabling manufacturing sector to be competitive through management standard & quality tech tools (QMS/QTT) under NMCP ➤ Quality upgradation/environment management for small scale sector through incentive for ISO 9000 /ISO 14001 / HACCP certifications ➤ In hose testing laboratory ➤ Promotional activity – ISO ➤ Lean manufacturing competitiveness scheme (NMCP) ➤ Back Ended Interest Subsidy To Micro And Small Enterprises(TN) ➤ Technology Development Scheme(TN)
BUSINESS EXPANSION	<ul style="list-style-type: none"> ➤ Market development assistance scheme ➤ International co-operation scheme (deputation of msme business delegations to foreign countries) ➤ Marketing development assistance (MDA) scheme for MSMEs ➤ International co-operation scheme (buyer – seller meets) ➤ International co-operation scheme (participation in international exhibitions/ trade fairs) ➤ International co-operation scheme (organization of international conferences/ seminars in india) ➤ Export market promotion scheme ➤ Marketing assistance scheme (participation in international exhibitions/trade fairs held in foreign countries) ➤ Marketing assistance scheme (organizing technology exhibitions in foreign countries) ➤ Packaging development ➤ Opening of showrooms and warehouses, (marketing projects abroad) ➤ Support for entrepreneurial and managerial development of MSMEs through incubators under NMCP ➤ Design clinic scheme for design expertise to MSMEs manufacturing sector (design) under NMCP ➤ Building awareness on intellectual Property rights" (IPR) for MSME. ➤ Rural godowns scheme ➤ Aside scheme (assistance to states for developing export infrastructure and other allied activities) ➤ Industrial infrastructure upgradation Scheme (IIUS) ➤ Scheme for cold chain, value addition and preservation Infrastructure for non horticultural products ➤ Scheme for modernisation of abattoirs ➤ Integrated processing development scheme (IPDS) ➤ Scheme for integrated textiles parks (SITP) ➤ Scheme for setting up of plastic parks ➤ Micro and small enterprises cluster development programme (MSE –CDP) ➤ SFURTI (scheme for rejuvenation of rural and traditional industries)
FINANCE	<ul style="list-style-type: none"> ➤ Credit guarantee trust for micro and small enterprises (CGTMSE) ➤ Prime minister's employment generations programme (PMEGP) ➤ National bio gas & manure management programme ➤ Service sector assistance scheme ➤ Loan facilitation & syndication service ➤ Growth capital & equity assistance ➤ Centrally sponsored scheme establishment/ modernization of rural slaughter house ➤ Dairy and poultry venture capital funds ➤ Capital investment subsidy scheme for vegetable and fruit market waste compost and biofertilizers biopesticides production units

	<ul style="list-style-type: none"> ➤ Raw material assistance
MARKETING	<ul style="list-style-type: none"> ➤ Marketing assistance & technology up-gradation (NMCP) ➤ Public procurement policy for micro & small enterprises (PPP) ➤ Marketing support / assistance to smes (bar code) / financial assistance on bar code in msme under NMCP ➤ Marketing assistance & technology up-gradation (MATU) scheme ➤ Khadi mark ➤ Khadi marketing ➤ Regular marketing outlets ➤ Government store purchase programme ➤ Marketing assistance scheme (organizing domestic exhibitions and participation in exhibitions/ trade fairs in india) ➤ Marketing assistance scheme intensive campaigns and marketing promotion events ➤ Marketing assistance scheme support for co-sponsoring of exhibitions organized by other organizations / industry associations/agencies: ➤ Scheme for promotional activities ➤ Marketing assistance scheme "Techmart exhibition by NSIC

4. Conclusion

The article is type of different division to effectively comprehend distinctive kind of schemes give by central and state government to micro, small and medium enterprise for the welfare of the business. The plan can comprehend by a look under which classification the plans have a place with and furthermore under which division to. The government has

provided lot of scheme to industry for the development of the country and makes the industrial sector stronger.

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