INTERNATIONAL WOMEN'S DAY-2018

International E-Seminar on Women's Education and Empowerment

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Organized By
Shri Akhil Anjana Kelavani Mandal Sanchalit- Shri P. K. Chaudhari Mahila Arts College, Sec-7, Gandhaingar-382007, Gujarat (India)

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The Royal Artist
Padmini Kumari

She has had a fascinating journey from being the princess of Awagarhito becoming the daughter-in-law of the Chaudhurepura royal house of Khichchauhans who
called wildlife Art. That magazine was my first introduction to the world of wildlife art and artists. I was intrigued and fascinated reading about wildlife artists, their lives and works. I was particularly impressed and taken in by the works of wildlife artists Matthew Hillier and Robert Fuller. Every time the monthly magazine arrived in our house, I devoured it and the world of wildlife paintings continued exciting me. I received an art scholarship when I was in 11th grade. When I came back home after completing my education, my brother was exhibiting pashmina and chiffon scarves and stoles. It was here that my wildlife painting skills first came to the forefront. He knew I loved art and asked
me to hand paint a few of the scarves. I conceded and those - became the first canvas for my wildlife paintings."

Not only did those - scarves and stoles got sold off like hot cakes, but the family recognized and considered - Padmini's gift for art more seriously than ever. She recalls, "my father Raja Yadavendrapal of Awagarh had a keen eye for art and is the main reason why I am an artist today." While she received a lot of appreciation, there were am equal number of people on the other side of the spectrum who believed that pursuing wildlife painting was a foolish idea. So often was paintings - do human
figurines portraits or art forms which are more times I was completely broken down, discouraged, but something pushed me on. I stayed resilient and continued doing my work.”

Today she exhibits across almost so shows in the country yearly. Participates in the very exclusive Royal fabe, an exhibition of arts textiles and handicrafts by royalty across the globe and is commissioned orders by art connoisseurs and who’s who of the art world. With two wonderful children and a supportive family she has perfected the elusive work-life balance. She says, “my husband RK Kamakshyara jaisinh Chauhan is extremely supportive of
My work. He knows I love painting and when he sees me too - bogged down with other work, he is the first one to motivate me get back to painting. My in-laws are also absolutely wonderful and supportive towards my work. Becoming a member of such an illustrious family, wherein my great grandfather-in-law - maharawal parakramsinh Chauhan was among the first IAS officers of Gujarat does its perks. My exposure has increased widely after marriage. Belonging to a royal household does generate more interest in my work, but painting is not a mere hobby for me. It defines me nothing gives me greater happiness than appreciation for my work.
Seeing them decorate and adorn the walls of our haleli at laxmikunj and watching my little girl take keen interest in art and painting .
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Rebecca Sudan Conselho
Do your research well
and seek help

Uncertainty is not an attractive quality when you are looking to ace an interview, make a presentation or for any other task or event. Setu Patel, who is a social entrepreneur and has established her own food and pharmaceutical testing laboratory throws light on how important it is to be thorough with your subject. “I do a lot of reading up and research daily and encourage my team to do the same. This helps immensely, your mind is more clear and functions better and you learn to think and you learn...”
to think and find solutions at different levels.” Another habit she swears by is to seek help whenever needed. We often try to accomplish everything by ourselves, but sometimes someone else might offer a new perspective or a better solution that just helps to fit in the puzzle together much better and saves time and resources.”
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Do something that you thoroughly enjoy.

Enjoy.
Success is really not that elusive when you love your work. So be wise to pick a profession you love and will be passionate about. Aesthete, Jewellery designer and connoisseur Chetali Patel says,
"When you are passionate about something, you enjoy your work and want to give your best every single time. Don't plan or think about what can get you success instead do something that you thoroughly enjoy and success will follow."
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Do not get excessively emotional at the workplace.

Being sensitive is what enables women to be
intuitive, empathetic and often be great leaders, but the irony is that this same sensitivity as emotional behavior when displayed in excess often leads women to be perceived as weak, irrational or ineffective decision.
makers, Professional Coach and Corporate Consultant Reema Moondra trains and mentors hundreds of individuals regularly believes in calling a spade a spade. "Being overly emotional at your workplace will hinder your success whether you like it or not. One has to know to where to draw the lines between one's professional and personal space. Bringing your personal problems to work will help no one and least of all you."

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Name: Renuka Ishwarbhal
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STRIKING ARTY CONVERSATIONS:
Khushboo Buga
Some of my beliefs are that art is about reflecting and appreciating behind closed doors amidst high-society coteries, but not Khushboo Bugga, the young and vivacious art connoisseur who brought to Ahmedabad, CA First-of-its-kind art exhibition, Art-e-fair in the city. Khushboo along with her team brought under one roof around 500 national and international artists. The city had never witnessed an art display of such magnitude and variety. Khushboo tells us that the idea of organizing an art fair in the city came to her when she was looking for artwork for her own house and had to travel far and beyond to get what she liked. "Closer home I could hardly get artwork I would love to have in my home in spite of Ahmedabad being home to some of the finest painters and having a burgeoning crafts industry. That's when..."
the idea of organizing an art fair struck me. I realized that art needs to be more discussed and be available much more easily in Ahmedabad. People need to know, converse, buy and invest more in art.”

Organizing and planning the event was a huge responsibility and more so because I had never officially studied art. But I always loved it and had an eye for it. My team helped me to curate and connect with artists everywhere and it turned out to be a huge success. In the first year itself, we witnessed a footfall of over 5000 people in a day. This was a big deal for me and gave me huge amount of confidence.

Art-e-Fair is in its third year now and has blossomed into an important event in the city’s social calendar. Khushboo says, “This time the focus was on bringing lesser known artists and their work into
limelight. We invited entries from across the world, some fantastic works were presented by lesser known artists, while renowned artists like Paresh Maity and Sia Bhujell graced the occasion and shared their experiences with audiences and budding artists.

Khushboo continues, “while all the entries were unique and beautiful, one man’s entry particularly stood out. He was a 90 year old man who nurtured great love for Gandhi. He had painted all of Gandhi’s life events on a cloth and we exhibited his work at the entrance. Everyone was awestruck seeing the detailed and stellar work he had made. He was happy that
After such a long time his art received the die recognition it deserved. That's really what my endeavor is about. I am asked by many, why commercialize art? My answer is simple, till its not mainstream, its not profitable, its not duly recognized. Artists need money and recognition too and the only way to promote art and ensure its continuity is not keep its stumce of aloofness but make it more muddy, show people how joyous and fulfilling art can be. We ensure that for our event, we dedicate 80% gallery space to upcoming and budding talent and 20% to already established artists. Today, people I know who never discussed art before are vehemently arguing...
about artworks, discussing artists famous and little known and asking me to connect them to Artists who showcased their works at the Art-e-Fair. Those are my little victories.”
"Self-love and confidence are a miracle antidote to insecurities and negativity"

Exude confidence and shower self-love

Be honest, don't you agree that as woman we sometimes get excessively harsh on
ourselves, while we think that this will do us much good and help us perform better, image consultant Rebecca Sudan Gonsalves who trains and motivates many for a profession tells us why it actually works to the contrary and the importance of self-love. "We are but a manifestation of our thoughts and perceptions of ourselves. We are bombarded daily with so many images of perfection beauty, success that we often feel lost in the ocean, but that's where self-love and confidence come in."

It's miracle antidote to insecurities and negativity. I begin my day waking up, looking at the mirror and telling myself, 'Rebecca you are beautiful. You are a star', and this little
assertion does so much for my self-confidence and my day. I don't feel the need for validation from anybody else and that itself is so empowering. Be positive, appreciate and love yourself. Exude confidence and believe that you can conquer the world when you want to.”
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Stay updated in your field of work.

Designer kasheesh k's creations are loved and
lauded by the glitterati of the city. She has made her presence felt in a short span of time and has emerged as one of the brightest stars of the design galaxy. When we quizzed her on her road to success, that is what she had to say, "I wake up early every
Single day and spend hours reading up on the latest developments in the industry. It inspires me to think of new silhouettes, different fabrics, textures, and how I can incorporate them in my designs. I exercise and then plan the rest of my day. Staying updated is the key to staying successful in this dynamic digital age.”
College Name: Shai
P.K. Chaudhari Mahila Arts College (B.A)
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Roll No.: 1212 Sem.-4

IF I CAN, YOU CAN BE AN ENTREPRENEUR

This book is for all those women who want to be their own boss.
Having developed over 4 million women entrepreneurs globally, this book by Dr. Hime Shah is an attempt to answer all questions and confusion of women on how to become a successful entrepreneur. Having being delegated passive roles women prefer to remain in the background since ages. In the contemporary world, the role and place of a women has been redefined.
and Dr. Hine Shah talks about the how and why of it.

Why did you write this book?

As an entrepreneur, 'you are your own master.' This book introduces a novel approach to entrepreneurship specifically for women.

Women empowerment inculcates ability in women to break all personal limitations and empowers take their...
own decisions. I have personally enjoyed the empowerment associated with entrepreneurship when I turned one. As an entrepreneur, I had the flexibility and freedom to enjoy family, business, and economic independence. On achieving success, it became my mission to inspire, empower, and lead women towards self-dependence.
Hence this book on entrepreneurship stands out as it does not stop women from being a good wife or mother for the sake of being a good entrepreneur. This book will motivate women to pursue and accomplish their dreams, in face of many obstacles.
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ON
WOMEN’S EDUCATION AND
EMPOWERMENT
GROW BY
LIFTING OTHERS

ISHETA
SARCKAR
Grow by lifting others

— singer, dancer and model —
Isheta Sancker tasted fame and success early and firmly believes that success is not just about the titles you achieve, the position you hold, or the seven figure salary you draw. It is about the lives you have touched, the people in whose thoughts you will remain, she says. “Positivity is my touchstone. It is important to stay positive and be nice to people. A me-only attitude may get you success in the short run, but in the path ahead you will need people to help you grow. We don’t grow individually, we don’t succeed individually.”
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INTERNATIONAL-E-SEMINAR
ON
WOMEN'S EDUCATION AND
EMPowerMENT
Building Legacies

Almost the Paleontologist:
Aaliya Sultana Babi
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Custodians of crat. history and heritage, their exemplary work in the crat. historical and ecological sphere is crafting a new narrative to the Gujarati story and illuminating a stunningly effervescent side of Gujarat steeped deep in remarkable, vast diverse lifeforms, extraordinary history, and wonderful stories of a vivid bygone era. Kankana Roy Jain converses with five incredible women who are shaping a worthy and evocative crat.istic legacy for Gujarati and making it sparkle brighters on the global map.

Till fifteen years back, only a few knew about a small village called Kulioli in Balasinor in the Mahisagar district of Gujarat. Today Balasinor figures prominently on the global map, owing to the indefatigable efforts of a certain princess, Aaliya Sultana Babi or Princess of the erstwhile princely state of Balasinor has been the driving force behind the Dinosaur Fossil Park in Balasinor which is considered the third largest dinosaur fossil expedition Park and second largest dinosaur hatching in the world. "Way back in 1997, a group of paleontologists from United States of America come to visit the Park. Now I have read up so much about the site that I call myself a paleontologist and amateur paleontologist with 21 years of experience."

The fossil Park at Balasinor today receives huge numbers of tourists both Indian and International around 5000 daily. Not only has the fossil Park given huge impetus to Gujarat tourism but happens to be the only spot in Gujarat where the Maharaja Express a royal and one-of-its-kind rail service in India hails. Aaliya says that she can finally see her efforts of 30 years coming to fruition now, she says. "2017 was a landmark year in the development of the Balasinor Fossil Park, building basic amenities like toilets for tourists by the end of the year and most importantly bookmarking individual fossils."