

# An analytical study on progress of Yes Bank

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## ARTICLE DETAILS

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## ABSTRACT

YES BANK, India's 4th largest private sector bank is a high quality, customer centric, service driven, private Indian Bank catering to the Future Businesses of India. Since inception in 2004, YES BANK has fructified into a 'Full Service Commercial Bank' that has steadily built Corporate Banking, Financial Markets, Investment Banking, Corporate Finance, Branch Banking, Business and Transaction Banking, Digital Banking and Wealth Management business lines across the country, and is well equipped to offer a range of comprehensive products and services to Corporate and Retail customers. YES BANK is headquartered in the Lower Parel Innovation District (LPID) of Mumbai, and now has a pan-India presence with a footprint of 1,000 branches and 1,800 ATMs across all 29 states and 7 Union Territories in India.

## 1. Objectives

Followings are the objectives of the research study.

1. To Study the progress of Yes Bank
2. To Evaluate the Profitability of Yes Bank.
3. To compare and analyze the progress of Yes Bank

## 2. Time Period

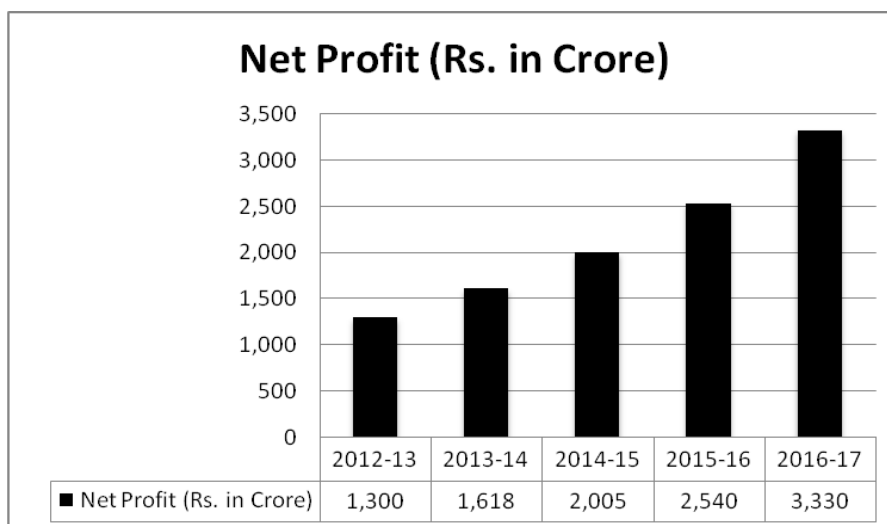
This study is contained time period of five years (2012-13 To 2016-17)

## 3. Summary of Research Work

| Year                      | 2012-13 | 2013-14 | 2014-15 | 2015-16 | 2016-17 |
|---------------------------|---------|---------|---------|---------|---------|
| Net Profit (Rs. in Crore) | 1,300   | 1,618   | 2,005   | 2,540   | 3,330   |
| EPS (Rs.)                 | 36.27   | 44.86   | 48.01   | 60.39   | 72.95   |
| Rate of dividend          | 60%     | 80%     | 90%     | 100%    | 120%    |
| Branches                  | 430     | 560     | 613     | 860     | 1,000   |
| ATMs                      | 951     | 1,139   | 1,194   | 1,600   | 1,800   |

### 3.1. Net Profit (Rs. in Crore):

| Year                      | 2012-13 | 2013-14 | 2014-15 | 2015-16 | 2016-17 |
|---------------------------|---------|---------|---------|---------|---------|
| Net Profit (Rs. in Crore) | 1,300   | 1,618   | 2,005   | 2,540   | 3,330   |



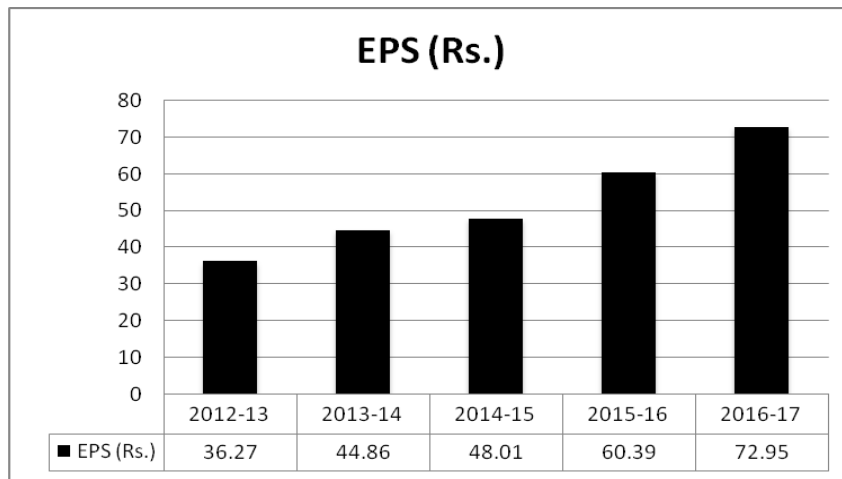
**Analysis:**

Net profit for the last five years 2012-13, 2013-14, 2014-15, 2015-16 and 2016-17 of Yes Bank is Rs. 1,300, Rs. 1,618, Rs. 2,005, Rs. 2,540 and Rs. 3,330 crore respectively. It has been measured that the net profit of the bank is increasing throughout the years. The increasing profit gap between the years has also been observed as the years pass by. As we can see that the difference between the net profit of the year 2012-13 and 2013-

14 is Rs. 318 crore and the difference between the year 2013-14 and 2014-15 is Rs. 387 crore which seems to be more than the lateral. Similarly the differences between the further years are increasing from Rs. 535 crore to Rs. 790 crore. Hence it can be said that with the increasing profits through the years, the differences of the profits between the years also seems to be increasing.

**3.2. Earnings per share (EPS):**

| Year      | 2012-13 | 2013-14 | 2014-15 | 2015-16 | 2016-17 |
|-----------|---------|---------|---------|---------|---------|
| EPS (Rs.) | 36.27   | 44.86   | 48.01   | 60.39   | 72.95   |



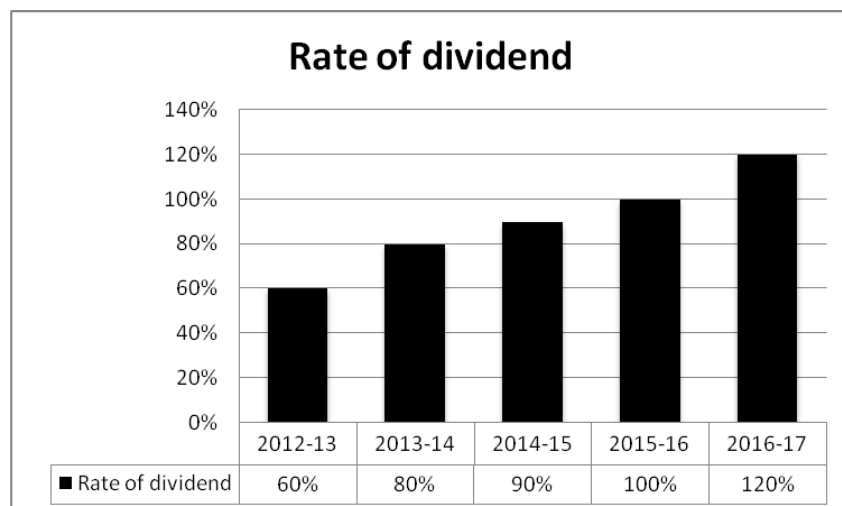
**Analysis:**

With the increasing net profits of the bank, the bank also enjoys its increasing Earning Per Share (EPS). Though the differences of the gaps between the years are not measured increasingly, but the Earning per Share increases on the development of the years. As we can see from Rs. 36.27 it has

increased to Rs. 44.86 in the year 2012-13 to 2013-14. Similarly, in the year 2014-15 comes out as Rs. 48.01 which is Rs. 3.15 more than its lateral. And in the year 2015-16 it is Rs. 60.39 and in the final year it is observed to be Rs. 72.95 which is the highest when compared to the previous four years.

**3.3. Rate of Dividend:**

| Year             | 2012-13 | 2013-14 | 2014-15 | 2015-16 | 2016-17 |
|------------------|---------|---------|---------|---------|---------|
| Rate of dividend | 60%     | 80%     | 90%     | 100%    | 120%    |



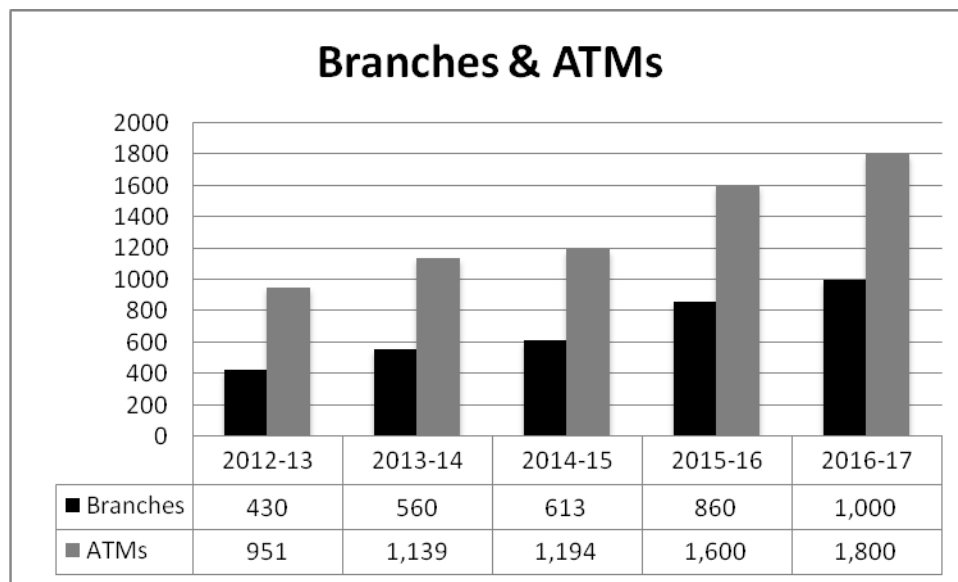
**Analysis:**

The Rate of Dividend is increasing throughout the years. From the year 2012-13 to 2016-17 it has increased from 60% to 120%. In a span of 5 years the bank has shown its capability in increasing its rate of dividend up to 120% in the year 2016-17, which is double than the year 2012-13. In the year 2012-13 to the year 2013-14 the rate has increased by 20% but the growth

rate in the years 2013-14 to 2014-15 and 2014-15 to 2015-16 has been slowed down by 10%. In the year 2015-16 to 2016-17, it re-gains the rate of dividend by 20%. Hence it can be said that the rate of dividend of the bank has been increasing in the span of 5 years. So, the bank is successful in satisfying its shareholders in providing their profitable returns.

**3.4. Number of Branches and ATMs:**

| Year     | 2012-13 | 2013-14 | 2014-15 | 2015-16 | 2016-17 |
|----------|---------|---------|---------|---------|---------|
| Branches | 430     | 560     | 613     | 860     | 1,000   |
| ATMs     | 951     | 1,139   | 1,194   | 1,600   | 1,800   |



**Analysis:**

The bank had 430 branches in the year 2012-13 and in the year 2013-14 it has expanded the branches by 130 to 560. Similarly it has expanded its branches in the years 2014-15, 2015-16 and 2016-17 by 53, 247, and 140 respectively. The bank has increased its branches from the year 2014-15 to 2015-16 at its highest by 247. In the year 2016-17, the bank had 1000 or more branches.

With the rise in branches, the bank needed to increase the number of ATMs to meet the customer's need. Hence the bank has successfully increased its ATMs from the year 2012-13 to 2013-14 from 951 to 1,139 and then to 1,194 in the year 2014-15, 1,600 in the year 2015-16 and 1,800 in the year 2016-17. As

the number of branches increase, the number of ATMs increases at the same growth.

**4. Conclusion**

The bank has shown its capability in raising its profitability along with its reputation in the financial market. The net profit of the bank has been continuously increasing; on the other hand the bank has maintained its rate of dividend to satisfy the shareholders and their return. With the expansion of its profitability and credibility, the bank has also been expanding physically through its increased branches and ATMs throughout the years on meeting the customers' need.

**References**

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